



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

CONTRACT

| | | |
|-------------------------|---------------------------------|---------------------|
| Contract / Revision | | Alt Drder # |
| 564941 / | | 07893607 |
| <u>Product</u> | | |
| DBAMA/P/D SKED A | | |
| <u>Contract Dates</u> | <u>Estimate #</u> | |
| 08/28/12 - 09/03/12 | //1522 | |
| <u>Advertiser</u> | <u>Original Date / Revision</u> | |
| Obama/D/President | 08/21/12 / 08/21/12 | |
| <u>Billing Cycle</u> | <u>Billing Calendar</u> | <u>Cash/Trade</u> |
| EOM/EDC | Broadcast | Cash |
| <u>Station</u> | <u>Account Executive</u> | <u>Sales Office</u> |
| WTKR | Jamie Andrus | Washington, D.C. |
| <u>Special Handling</u> | | |
| <u>Demographic</u> | | |
| Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| 8020 | | |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |
| | | |

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Totals | |
|--------|----|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|--------|------------|
| | | | | | | | | | | Type | Spots |
| E 1 3 | | 08/28/12 | 09/02/12 | Let's Make A Deal 9am | 9-10am | | :30 | | | NM | 5 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | \$1,350.00 |
| | | Week: 08/27/12 | 09/02/12 | -TWTF-- | | | | 5 | \$270.00 | | |
| D 2 3 | | 09/03/12 | 09/03/12 | Let's Make A Deal 9am | 9-10am | | :30 | | | NM | 0 |
| E 3 3 | | 08/28/12 | 09/02/12 | Price Is Right | 11am-12n | | :30 | | | NM | 7 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | \$2,905.00 |
| | | Week: 08/27/12 | 09/02/12 | -TWTF-- | | | | 7 | \$415.00 | | |
| D 4 3 | | 09/03/12 | 09/03/12 | Price Is Right | 11am-12n | | :30 | | | NM | 0 |
| 5 3 | | 09/03/12 | 09/03/12 | Newschannel 3 News | 12n-1230pm | | :30 | | | NM | 1 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | \$295.00 |
| | | Week: 09/03/12 | 09/09/12 | M----- | | | | 1 | \$295.00 | | |
| 6 3 | | 08/28/12 | 08/31/12 | Newschannel 3 News | 12n-1230pm | | :30 | | | NM | 4 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | \$1,180.00 |
| | | Week: 08/27/12 | 09/02/12 | -TWTF-- | | | | 4 | \$295.00 | | |
| E 7 3 | | 08/28/12 | 08/31/12 | CBS Daytime | 1228-3pm | | :30 | | | NM | 5 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | \$1,475.00 |
| | | Week: 08/27/12 | 09/02/12 | -TWTF-- | | | | 5 | \$295.00 | | |
| D 8 3 | | 09/03/12 | 09/03/12 | CBS Daytime | 1228-3pm | | :30 | | | NM | 0 |
| D 9 3 | | 09/03/12 | 09/03/12 | Ellen Degeneres 3pm | 3-4pm | | :30 | | | NM | 0 |
| E 10 3 | | 08/28/12 | 08/31/12 | Ellen Degeneres 3pm | 3-4pm | | :30 | | | NM | 10 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | \$2,000.00 |
| | | Week: 08/27/12 | 09/02/12 | -TWTF-- | | | | 10 | \$200.00 | | |
| 11 3 | | 08/28/12 | 08/31/12 | NewsChannel 3 News | 5-6am | | :30 | | | NM | 4 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | \$480.00 |
| | | Week: 08/27/12 | 09/02/12 | -TWTF-- | | | | 4 | \$120.00 | | |
| 12 3 | | 09/03/12 | 09/03/12 | NewsChannel 3 News | 5-6am | | :30 | | | NM | 1 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | \$120.00 |
| | | Week: 09/03/12 | 09/09/12 | M----- | | | | 1 | \$120.00 | | |
| 13 3 | | 09/03/12 | 09/03/12 | Newschannel 3 News | 6-7am | | :30 | | | NM | 1 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | \$185.00 |
| | | Week: 09/03/12 | 09/09/12 | M----- | | | | 1 | \$185.00 | | |
| 14 3 | | 08/28/12 | 08/31/12 | Newschannel 3 News | 6-7am | | :30 | | | NM | 7 |
| | | | | | | | | | | | \$1,295.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



www.wtkr.com

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

| | |
|---------------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 564941 / | 07893607 |
| <u>Contract Dates</u> | <u>Product</u> |
| 08/28/12 - 09/03/12 | OBAMA/P/D SKED A |
| <u>Advertiser</u> | <u>Estimate #</u> |
| Obama/D/President | //1522 |
| <u>Original Date / Revision</u> | |
| 08/21/12 / 08/21/12 | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Totals | | |
|-------|----|-------------------|-----------------|------------------------------|--------------------------|-----------|--------|-------------------|-------------|--------|------------|------------|
| | | | | | | | | | | Type | Spots | Amount |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | -TWTF-- | | | | 7 | \$185.00 | | | |
| 15 | 3 | 08/28/12 | 08/31/12 | CBS This Morning | 7-9a | | :30 | | | NM | 9 | \$1,260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | -TWTF-- | | | | 9 | \$140.00 | | | |
| 16 | 3 | 09/03/12 | 09/03/12 | CBS This Morning | 7-9a | | :30 | | | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | M----- | | | | 1 | \$140.00 | | | |
| D | 17 | 3 | 09/01/12 | 09/01/12 | Early Show Saturday | 9-11am | | :30 | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | -----S | | | | 1 | \$280.00 | | | |
| D | 18 | 3 | 09/02/12 | 09/02/12 | CBS Sunday Morning | 9-1030am | | :30 | | NM | 1 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | -----S | | | | 1 | \$280.00 | | | |
| D | 19 | 3 | 09/02/12 | 09/02/12 | Face the Nation | 1030-11am | | :30 | | NM | 1 | \$345.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | -----S | | | | 1 | \$345.00 | | | |
| E | 20 | 3 | 08/28/12 | 09/02/12 | NewsCh 3 Naws First @ 4p | 358-5pm | | :30 | | NM | 6 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | -TWTF-- | | | | 6 | \$200.00 | | | |
| D | 21 | 3 | 09/03/12 | 09/03/12 | NewsCh 3 News First @ 4p | 358-5pm | | :30 | | NM | 0 | \$0.00 |
| D | 22 | 3 | 09/03/12 | 09/03/12 | Newschannel 3 News | 5-530pm | | :30 | | NM | 0 | \$0.00 |
| E | 23 | 3 | 08/28/12 | 09/02/12 | Newschannel 3 News | 5-530pm | | :30 | | NM | 5 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | -TWTF-- | | | | 5 | \$330.00 | | | |
| E | 24 | 3 | 08/28/12 | 09/02/12 | Newschannel 3 News | 530-6pm | | :30 | | NM | 5 | \$1,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | -TWTF-- | | | | 5 | \$310.00 | | | |
| D | 25 | 3 | 09/03/12 | 09/03/12 | Newschannel 3 News | 530-6pm | | :30 | | NM | 0 | \$0.00 |
| 26 | 3 | 09/03/12 | 09/03/12 | Newschannel 3 News | 6-630pm | | :30 | | NM | 1 | \$485.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | M----- | | | | 1 | \$485.00 | | | |
| D | 27 | 3 | 08/28/12 | 09/02/12 | Newschannel 3 News | 6-830pm | | :30 | | NM | 4 | \$1,940.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | -TWTF-- | | | | 4 | \$485.00 | | | |
| 28 | 3 | 09/01/12 | 09/01/12 | Newschannel 3 News | 6-630pm | | :30 | | NM | 1 | \$120.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | ----S- | | | | 1 | \$120.00 | | | |
| 29 | 3 | 09/02/12 | 09/02/12 | Newschannal 3 News | 630-7pm | | :30 | | NM | 1 | \$140.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | ----S | | | | 1 | \$140.00 | | | |
| 30 | 3 | 08/28/12 | 08/31/12 | Late Night with David Lattam | 1135pm-1237am | | :30 | | NM | 4 | \$660.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | -TWTF-- | | | | 4 | \$165.00 | | | |
| 31 | 3 | 09/03/12 | 09/03/12 | Late Night with David Lattam | 1135pm-1237am | | :30 | | NM | 1 | \$165.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | M----- | | | | 1 | \$165.00 | | | |
| 32 | 3 | 09/03/12 | 09/03/12 | Late News (M-F) | 11-1135p | | :30 | | NM | 1 | \$540.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | M----- | | | | 1 | \$540.00 | | | |
| 33 | 3 | 08/28/12 | 08/31/12 | Late News (M-F) | 11-1135p | | :30 | | NM | 4 | \$2,160.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | -----S | | | | 4 | \$2,160.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

| | |
|---------------------------------------|---|
| Contract / Revision 564941 / | Alt Drder # 07893607 |
| Contract Dates 08/28/12 - 09/03/12 | Product OBAMA/P/D SKED A |
| Advertiser DObama/D/President | Original Date / Revision 08/21/12 / 08/21/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Totals | | |
|-------|----|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|--------|-------|------------|
| | | | | | | | | | | Type | Spots | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | -TWTF-- | | | | 4 | \$540.00 | | | |
| 34 | 3 | 09/01/12 | 09/02/12 | Late News (Sa-Su) | 11-1135p | | :30 | | | NM | 2 | \$730.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | ----SS | | | | 2 | \$365.00 | | | |
| 35 | 3 | 09/01/12 | 09/01/12 | 730-8pm | 730-8pm | | :30 | | | NM | 1 | \$95.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | ----S- | | | | 1 | \$95.00 | | | |
| 36 | 3 | 08/28/12 | 08/28/12 | NCIS | 8-9pm | | :30 | | | NM | 2 | \$2,940.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | -T----- | | | | 2 | \$1,470.00 | | | |
| 37 | 3 | 08/28/12 | 08/28/12 | Tuesday Prime | 10-11pm | | :30 | | | NM | 2 | \$1,960.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | -T----- | | | | 2 | \$980.00 | | | |
| D 38 | 3 | 08/29/12 | 08/29/12 | Wednesday Prime | 10-11pm | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | ---T--- | | | | 1 | \$1,275.00 | | | |
| 40 | 3 | 08/31/12 | 08/31/12 | Fridye Prime | 10-11pm | | :30 | | | NM | 2 | \$1,960.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | ----F-- | | | | 2 | \$980.00 | | | |
| 41 | 3 | 09/01/12 | 09/01/12 | Saturday Prime | 8-9pm | | :30 | | | NM | 2 | \$790.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | ----S- | | | | 2 | \$395.00 | | | |
| 42 | 3 | 09/01/12 | 09/01/12 | Saturday Prlme | 9-10pm | | :30 | | | NM | 2 | \$790.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | ----S- | | | | 2 | \$395.00 | | | |
| 43 | 3 | 09/01/12 | 09/01/12 | Saturday Prime | 10-11pm | | :30 | | | NM | 2 | \$1,180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | ----S- | | | | 2 | \$590.00 | | | |
| 44 | 3 | 09/02/12 | 09/02/12 | Sunday Prime | 7-8pm | | :30 | | | NM | 1 | \$1,275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | ----S | | | | 1 | \$1,275.00 | | | |
| 45 | 3 | 08/28/12 | 08/28/12 | Tuesday Prime | 9-10pm | | :30 | | | NM | 2 | \$2,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | -T----- | | | | 2 | \$1,275.00 | | | |
| 46 | 3 | 08/28/12 | 08/28/12 | NCIS | 8-9pm | | :30 | | | NM | 1 | \$1,470.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | -T----- | | | | 1 | \$1,470.00 | | | |
| 47 | 3 | 09/01/12 | 09/02/12 | Late News (Sa-Su) | 11-1135p | | :30 | | | NM | 1 | \$365.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/27/12 | 09/02/12 | ----SS | | | | 1 | \$365.00 | | | |

Totals 111 \$41,300.00

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------------|--------------------|
| 08/27/12 -09/03/12 | 111 | \$41,300.00 | \$35,105.00 |
| Totals | 111 | \$41,300.00 | \$35,105.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.